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Schedule

Week 1: What is social media?

[January 5](#)

Introduction

[January 7](#)

Lev Manovich, “[The Practice of Everyday \(Media\) Life: From Mass Consumption to Mass Cultural Production?](#)” *Critical Inquiry* 35:2 (Winter 2009): 319-331

dana m. boyd and Nicole B. Ellison, “[Social Network Sites: Definition, History, and Scholarship](#),” *Journal of Computer-Mediated Communication* 13.1 (2007) [read up to section on Friendster & we'll finish next week]

[A Brief History of Social Media](#)

Browse iCrossing, [What is Social Media?](#)

Week 2: Identity, performance, responsibility, cooperation (FB, Twitter, wikis)

[January 12](#)

Erving Goffman, Part One: Introduction, *Behaviour in Public Places: Notes on the Social Organization of Gatherings* (NY: The Free Press, 1963) [ERES]

Michael Warner, “Public and Private,” *Publics and Counterpublics* (NY: Zone Books, 2002) [ERES]

[January 14](#)

Daniel J. Solove, selections from *The Future of Reputation: Gossip, Rumor, and Privacy on the Internet* (Caravan 2007) [ERES]

Week 3: Gaming

[January 19](#)

Eric Hayot and Edward Wesp, “[Towards a Critical Aesthetic of Virtual-World Geographies](#),” *Game Studies* 9:1 (April 2009)

Browse: [The Daedalus Project](#)

[January 21](#)

Class meets in the English dept home in Second Life

[Howard Rheingold Interview: Cooperation in Virtual Worlds](#)

Week 4: Playspaces: participatory culture, fandom, and collective intelligence

[January 26](#)

Constance Penley, “Feminism, Psychoanalysis, and the Study of Popular Culture,” *Cultural Studies Reader* [ERES]

Henry Jenkins, “Interactive Audiences? The ‘Collective Intelligence’ of Media Fans,” *Fans, Bloggers, and Gamers* (NYU Press 2006) [ERES]

[January 28](#)

Henry Lowood, “[Found Technology: Players as Innovators in the Making of Machinima](#)”

Jaron Lanier, “[Digital Maoism: The Hazards of the New Online Collectivism](#),” *Edge* (May 2006)

Recommended: Misa Matsuda, “Mobile Communication and Selective Sociality,” in *Personal, Portable, Pedestrian: Mobile Phones in Japanese Life* (MIT 2005) [ERES]

Week 5: Labor and play; or, working for free

[February 2](#)

Trebor Scholz, “[What the MySpace generation should know about working for free](#)”

Tiziana Terranova, “[Free Labor: Producing Culture for the Digital Economy](#),” *Social Text* 18:2 (Summer 2000)

[February 4](#): Guest lecture by Ayhan Aytes (UC San Diego)

Amazon, [Mechanical Turk](#)

BBC, “[New Service is All in a Day’s SMS](#)”

[Tختهagle](#)

[ESP Game](#) | [Google Image Labeler](#) | [CAPTCHA](#) (slides)

Week 6: Social network analysis

[February 9](#)

[Social Network Analysis: An Introduction](#) [pdf]

Valdis Krebs, [Social Network Analysis, A Brief Introduction](#)

Mapping terrorist networks: [Total Information Awareness](#) and [Information Awareness Office](#)

[Mark Lombardi](#)

Recommended: Paul Mutton, [Using PieSpy to Detect Social Networks in Shakespeare Plays](#) | [Social Network Theory](#) (resource page)

Week 7: Ideologies of individualism; or, there is no such thing as society

[February 11](#)

Georg Simmel, “[The Metropolis and Mental Life](#)” [pdf]

[February 16](#)

Richard Sennett, “The Public Problem” and “The End of Public Culture,” *The Fall of Public Man* (NY: W.W. Norton, 1974) [ERES]

Robert Putnam, Chapter 1: Thinking About Social Change in America and Chapter 9: Against the Tide? Small Groups, Social Movements, and the Net, *Bowling Alone: The Collapse and Revival of American Community* (NY: Simon and Schuster, 2000) [ERES]

[February 18](#)

Lieven De Cauter, “[The Capsular Civilization](#)” and “[The Capsule and the Network](#),” *The Capsular Civilization* (Rotterdam: NAi Publishers, 2005)

Week 8: IP & commons-based peer production

[February 23](#)

Lawrence Lessig, Introduction, [Remix: Making Art and Commerce Thrive in the Hybrid Economy](#) (Creative Commons License, 2008)

[February 25](#)

Yochai Benkler, "Introduction: A Moment of Opportunity and Challenge" and "Peer Production and Sharing," [The Wealth of Networks: How Social Production Transforms Markets and Freedom](#) (New Haven: Yale University Press, 2006)

Week 9: Political organization; or, Twitter in Iran

[March 2](#)

Howard Rheingold, "Technologies of Cooperation" and "Smart Mobs: The Power of the Mobile Many," [Smart Mobs: The Next Social Revolution](#) (NY: Basic Books, 2002) [ERES]

David Golumbia, “[‘Revolutions’ and the Politics of Networks](#)” (short blog post)

Browse: [antisocial_networking](#)

[March 4](#)

Bill Wausik, “[My Crowd. Or Phase 5: A Report from the Inventor of the Flash Mob](#),” *Harper’s Magazine* (March 2006), 56-66.

Mary Flanagan, “[Locating Play and Politics: Real World Games & Activism](#)”

Week 10: Networks & community

[March 9](#)

Geert Lovink and Ned Rossiter, “[Dawn of the Organised Networks](#),” *Fibreculture* 5 (September 2005)

[March 11](#)

Michael Hardt and Antonio Negri, selections from *Multitude: War and Democracy in the Age of New Media* (Penguin 2005) [ERES]



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Links

Resources for the class (feel free to add to this page)

Websites (lists, timelines, blogs and the like)

[2009, the year social media covered journalism](#)

[2009, how traditional news covered social media](#)

[20 Free Books about Social Media](#) (list with links to pdf files)

[A Brief History of Social Media](#)

[A Completely Unscientific \(Yet Accurate\) Look at Social Sites](#)

[antisocial_networking](#) (exhibit)

[Social Network Analysis: An Introduction](#) [pdf]

[World Map of Social Networks](#)

[The Speed at Which Social Media is Growing](#)

Articles, essays, books

- Michael Bauwens, "[The social web and its social contracts: Some notes on social antagonism in netarchical capitalism](#)," *Re-public, re-imagining democracy*

- danah boyd, "[Friends, Friendsters, and Top 8: Writing Community into Being on Social Network Sites](#)," *First Monday* 12 (2006) [pdf] and "[Social Network Sites: Public, Private, or What?](#)" *The Knowledge Tree* 13 (2007)

- Henry Brulard, "[Two Cheers for Technocracy: Social Media and Information Liberation](#)" and "[Funny Games: Flash Mobs, Lynch Mobs and the “Human Flesh Search” Engine](#)"

- Sharon Cumberland, [Private Uses of Cyberspace: Women, Desire, and Fan Culture](#)

- The Digital Youth Project, [Hanging Out, Messing Around, Geeking Out: Living and Learning with New Media](#)

- Brad Fitzpatrick, with David Recordon, "[Thoughts on the Social Graph](#)" (August 17, 2007)

- Virginia Heffernan, "[Facebook Exodus](#)," *NY Times* (August 26, 2009)

- Toby Helm, "[How the 2010 election will be won by blogs and tweets](#)," *Guardian* (January 3, 2010)

- Steven Johnson, "[How Twitter Will Change the Way We Live](#)," *Time* (June 25, 2009)

- Steve Lohr, "[Customer Service? Ask a Volunteer](#)," *NY Times* (April 25, 2009)

- Geert Lovink, "[Blogging: The Nihilist Impulse](#)," *Eurozine* (2007)

- Jane McGonigal, "[Avant-Gaming](#)," *The Iowa Review Web* (July 2006)

- Tim O'Reilly, "[What is Web 2.0: Design Patterns and Business Models for the Next Generation of Software](#)" (September 30, 2005)

- Howard Rheingold, "[From the Screen to the Streets](#)" (October 28, 2003)

- Clay Shirky, [Here Comes Everybody](#) (book blog)

- Richard Wray and Sam Jones, "[It's SO over: cool cyberkids abandon social networking sites](#)," *Guardian* (August 6, 2009)

- Fei-Yue Wang et al, "[Social Computing: From Social Informatics to Social Intelligence](#)," *IEEE Intelligent Systems* 22: 2 (March/April 2007)

Video

Michael Wesch, "[Web 2.0 ... The Machine is Us/ing Us](#)"

Tools, apps, projects

Aaron Koblin + Takashi Kawashima, [Ten Thousand Cents](#) (2008)

Ryan Gill, [Astray. \[an adventure in text messaging\]](#)

[Google's new targeted advertising](#)

[HAPPINESS HAT 2009](#)

[Mechanical Turk app on the iPhone Provides Work for Refugees](#) (O'Reilly Radar)

[Social Serendipity](#), MIT Media Lab

[TOSBack: The Terms-of-Service Tracker](#)

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Discussion Forum


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Discussion of FB, twitter et al: is it play or is it labor? Are you working for free? What privacy concerns do you (or should we) have? [View Discussions](#)



[I know the class is over, but this talk was really cool.](#)

Started by [Regis Lee Chang](#) Mar 25.



[Review of Reviews](#) 1 Reply

Started by [Karan](#). Last reply by [Rita Raley](#) Mar 22.



[H.A.C.C. Healing your Addiction to Cyberspace Compulsion](#)

Started by [Regis Lee Chang](#) Mar 20.



[Google alternatives](#)

Started by [Rose Ladanyi](#) Mar 19.



["Texts Without Context"](#)

Started by [Stephanie Leong](#) Mar 18.

[class assignments](#)

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[Mashup Project](#) 22 Replies

Started by [Jonathan Svilar](#). Last reply by [Jonathan Svilar](#) Mar 20.



[LIVE @ UCSB](#) 2 Replies

Started by [Bao Nguyen](#). Last reply by [Bao Nguyen](#) Mar 20.



Faithbook

Started by [Justin DeRosa](#) Mar 20.



Our Project: Second Life & Identity

Started by [Erika Pedersen](#) Mar 20.



Interview Quotes for Group Project 28 Replies

Started by [Erika Pedersen](#). [Last reply](#) by [Alex Gonzalez](#) Mar 19.

ideas for upcoming classes

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Intellectual Property and the Law

Started by [Nathan Houle](#) Mar 10.



A Cautionary Tale on the dangers of Over Share 2 Replies

Started by [Mary](#). [Last reply](#) by [Amanda Phillips](#) Feb 23.



Timely lecture

Started by [Rose Ladanyi](#) Feb 20.



Privacy and World of Warcraft 4 Replies

Started by [Rose Ladanyi](#). [Last reply](#) by [Rita Raley](#) Feb 15.

socializing

talk amongst yourselves [View Discussions](#)



Empowerment 11 Replies

Started by [Amanda Phillips](#). [Last reply](#) by [Amanda Phillips](#) Feb 2.



Fan communities 7 Replies

Started by [Rita Raley](#). [Last reply](#) by [Bao Neuven](#) Jan 29.



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Latest Activity



[Rita Raley](#) added a video



April 15



[Regis Lee Chang](#) added a discussion

[I know the class is over, but this talk was really cool.](#)

It touches upon so much we've read over the quarter.

March 24



[Rita Raley](#) replied to [Karan's](#) discussion '[Review of Reviews](#)'

A quick post to say the "feedback" link on the homepage was a very good idea

March 21



[Jonathan Svilar](#) replied to [Jonathan Svilar's](#) discussion '[Mashup Project](#)'

Here's the link to the final version of the project. Note: unfortunately it didn't work. <http://monstermash.x10.mx/jjsvilar/index.html>

March 20



[Bao Nguyen](#) replied to [Bao Nguyen's](#) discussion '[LIVE @ UCSB](#)'

YOUR FREEDOMS ARE BEING TRAMPLED ON!

March 20



[Regis Lee Chang](#) added a discussion

[H.A.C.C. Healing your Addiction to Cyberspace Compulsion](#)

Hey guys, As of typing this, the website concept is still far from done. We aimed too high in the sheer amount of ideas we wanted to implement, so please look upon this website and use your imagination. The ideas below were of the many we were try...

March 19



[Bao Nguyen](#) added a discussion

[LIVE @ UCSB](#)

<http://www.facebook.com/group.php?gid=103954286301562&ref=nf> Facebook group for our project. More to come.

March 19



[Justin DeRosa](#) added a discussion

[Faithbook](#)

Capitalism and Social Media Project: "Faithbook" <http://faithbook.directoryhotelsite.com/> Shaun Kobrin, Jack Cowden, Justin DeRosa As with the original Facebook, click the 'login' button to enter the main site. (Click our names to view the content...

March 19



[Erika Pedersen](#) added a discussion

[Our Project: Second Life & Identity](#)

Here is the site for our project based on Second Life & Identity: <http://www.uweb.ucsb.edu/~erikapedersen/example3.html> Hope you like it! Erika Pedersen, Brennan Pegg, Sharon Lim, and Alex Gonzalez

March 19



[Angela M. Adams](#) replied to [Jonathan Svilar's](#) discussion '[Mashup Project](#)'

Angela Adams With Monster Mash, it was our goal as a group to make loops in order for users to produce their own mashups. To make this creation possible, each group member utilized the program Audacity, which is a free online editing program for mu...

March 19



[Karan](#) added a discussion

[Review of Reviews](#)

As we stated, use this forum to review and give feedback on our site http://www.thetanukappa.com/Engl_147SM_Final_Project/Home.html

March 19



[Alex Gonzalez](#) replied to [Erika Pedersen's](#) discussion '[Interview Quotes for Group Project](#)'

for avatar Baron Stromfield: I would have to further define that to say I probably think about people in SL while in RL. Everybody here seems to manifest differently. I see it as another medium to meet people in that regard. Second Life allows you...

March 19



[Alex Gonzalez](#) replied to [Erika Pedersen's](#) discussion '[Interview Quotes for Group Project](#)'

for avatar5 You've got an environment where you have thousands of creative brains contributing. You're bound to wind up with nothing short of amazing Second Life allows its users to create content and make his/her place truly theirs. As with this...

March 19



[Alex Gonzalez](#) replied to [Erika Pedersen's](#) discussion '[Interview Quotes for Group Project](#)'

for avatar4 If SL is used as a tool to experiment and explore, then I would say yes. If it's used to conceal or shut out the real world, I don't like it. (After being asked if she liked the experimental aspect of SL) This virtual world allows user...

March 19



[Alex Gonzalez](#) replied to [Erika Pedersen's](#) discussion '[Interview Quotes for Group Project](#)'

for avatar3 : i try to be same character in RL and in SL... only the looks are different Some users of SL do not try to be too different from who they really are. They do not try to create someone who they truly are not, personality wise. But the...

March 19



















[Alex Gonzalez](#) replied to [Erika Pedersen's](#) discussion '[Interview Quotes for Group Project](#)'

for avatar2 When you are in SL, you leave your real body behind, it sits and does nothing. Some Second Life users try to delve into the virtual experience as much as possible. They create a part of themselves that is almost to the extreme of who t...

- [RSS](#)

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Blog Posts



[Jumo: new social platform for global volunteerism](#)

From Chris Hughes, co-founder of Facebook, comes [Jumo](#) ("together in concert"), a social networking platform for philanthropy and volunteerism: "There are no magic solutions to the challenges our world faces. But there are millions of people around the globe who work each day to improve the lives of others. Unfortunately, there are millions more who don't know how to meaningfully help. Jumo brings together everyday individuals... [Continue](#)

Posted by [Rita Raley](#) on March 18, 2010 at 12:00pm



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Projects

- Carrie Abbott, Nathan Houle, and Rachel Seele: [Rock Band/Guitar Hero and Their Communities](#)

- Karan Gogri, EJ Merenstein, Joseph Healy, and Ryan Boutcher Present [Review Of Reviews](#)

- Claire Ihlendorf, Stephanie Leong, Bridget Hogan, [Alternatext](#), with a new page describing our final thoughts on the project

- Shaun Kobrin, Jack Cowden, Justin DeRosa: Capitalism and Social Media Project: "[Faithbook](#)". As with the original Facebook, click the 'login' button to enter the main site. (Click our names to view the content pages.)

-Garrett Hazelwood, Bao Ngyuen, Mary De Ocampo, Sevi Khosharay "[Live@UCSB](#)"

-Christa Ferrell, Rose Ladanyi, Regis Chang.
Summary of project is [here](#).
Link to the project is [here](#).

- Jonathan Svilar, Harrison DeSantis, Angela Adams, "[Monster Mash](#)"

- Erika Pedersen, Brennan Pegg, Sharon Lim, and Alex Gonzalez, [Identity and Second Life](#)

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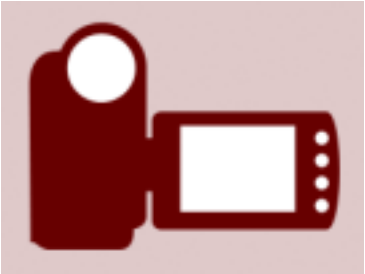
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David Shields wants writers to ignore the laws regarding appropriation and create new forms for the... Tags: [creativity](#), [copyright](#) [Rita Raley](#) Apr 15 22 views



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[Mean Disney Girls](#)

YOU GO GLEN COCO.fact time: 1. yes, I made this.2. I am a girl. not a boy.3. this took me a day to m... [Rachel Seele](#) Mar 14 20 views



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[The Guild - Do You Wanna Date My Avatar](#)

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[Gaga In Wonderland](#)

When Wonderland is threatened by a pop-music hating Queen Of Hearts, Lady Gaga returns to her homel... [bridget hogan](#) Mar 7 46 views



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[Flashmob/Freeze mob \(Heidelberg: June09\)](#)

Flash mobs in Germany: education corpses Tags: [education politics](#), [German](#) [Rita Raley](#) Mar 3 24 views

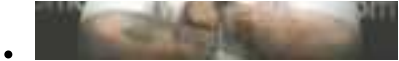


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[Impact of social networks on student protests in Austria \(2009\)](#)

Like in Iran and the hashtag of #iranelection the impact of social networks on austrian student pro... Tags: [hashtags](#), [Facebook](#) [Rita Raley](#) Mar 2 22 views





[DJ Steve Porter - "Press Hop" featuring A. Iverson featuring Mora, Green, Namath, Gundy & T O](#)

I know that we probably all get it by now, but since Steve Porter got added to the Coachella roster... [Harrison DeSantis](#) Mar 2 17 views



[Henry Rollins featuring The Techno Viking \(Steve Porter remix\)](#)

Henry Rollins knocks down the DJ/mashup culture only to walk right into being part of it. Same guy... [Harrison DeSantis](#) Mar 1 22 views



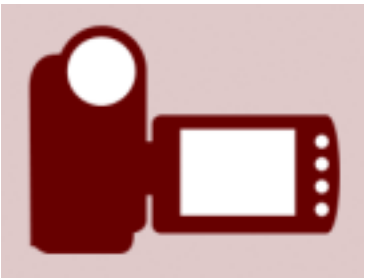
[Good Copy Bad Copy](#)

documentary about the current state of copyright and culture Tags: [documentary](#), [Girl Talk](#) [Rita Raley](#) Feb 26 19 views



[Don't Download This Song](#)

“You’ll start out stealing songs, then you’re robbing liquor stores, and selling crack, and running... [Sharon Lim](#) Feb 26 20 views



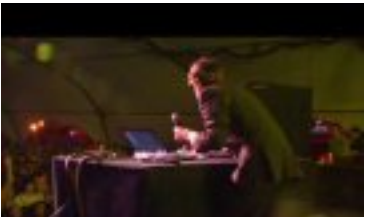
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[Christa Ferrell](#) Feb 25 18 views



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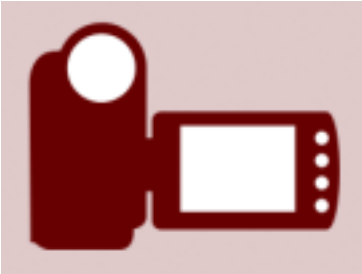
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[Colbert on Blippy.com](#)

The Word - Cognoscor Ergo Sum Blippy.com posts every purchase you make, and IJustMadeLove.com shows... Tags: [privacy](#), [SNS](#) [Rita Raley](#) Feb 6 39 views



[obama in SL](#)

Following our discussion on machinima as a medium. [Christa Ferrell](#) Feb 2 11 views



[Brokeback to the Future-slash](#)

Although the Brokeback jokes got pretty old even when I was in high school, this video is pretty cl... [Harrison DeSantis](#) Jan 30 21 views



[Tristan Pope, "Not Just Another Love Story"](#)

Tags: [participation](#), [remix](#) [Rita Raley](#) Jan 28 14 views



[Diary of a Camper](#)

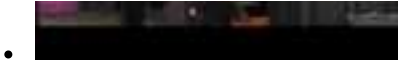
Tags: [gaming](#), [participation](#) [Rita Raley](#) Jan 28 9 views



[The French Democracy](#)

first example in Lowood's article Tags: [video](#), [political uses of media](#) [Rita Raley](#) Jan 28 19 views





[Sims 3 New Moon Trailer](#)

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Can you make something original with a guitar? What is "original" when we all build off of what cam... [Amanda Phillips](#) Jan 27 27 views



[Sexy Back K/S](#)

...and this one just because I can't resist. Just watch the first 30 seconds. Might be the best 30... [Amanda Phillips](#) Jan 26 18 views



[Kiss Mr. Spock](#)

K/S slash in silly mode. Featuring Dr. McCoy as Sebastian. :D [Amanda Phillips](#) Jan 26 10 views



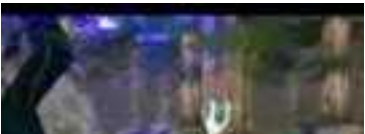
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K/S Slashing in serious mode. [Amanda Phillips](#) Jan 26 15 views



[World of Warcraft](#)

A group of dragon slayers seek out a new way to spend their time. (This one is a fun play on the i... [Amanda Phillips](#) Jan 19 4 views



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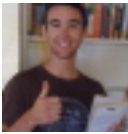
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[Jumo: new social platform for global volunteerism](#)

From Chris Hughes, co-founder of Facebook, comes [Jumo](#) ("together in concert"), a social networking platform for philanthropy and volunteerism: "There are no magic solutions to the challenges our world faces. But there are millions of people around the globe who work each day to improve the lives of others. Unfortunately, there are millions more who don't know how to meaningfully help. Jumo brings together everyday individuals... [Continue](#)

Added by [Rita Raley](#) on March 18, 2010 at 12:00pm — No Comments



[This is really cool](#)

http://www.infoanarchy.org/en/upload/7/75/Download_Disobedience_-_US_Schools.png [Continue](#)

Added by [Garrett Hazelwood](#) on March 18, 2010 at 1:53am — [3 Comments](#)



[Law Enforcement Collection of Data From Social Media Sites](#)

[EFF has posted documents](#) shedding light on how law enforcement agencies use social networking sites to gather information in investigations. The records, obtained from the Internal Revenue Service and Department of Justice Criminal Division, are the first in a series of documents that will be released through a Freedom of Information Act (FOIA) case that EFF filed with the help of the... [Continue](#)

Added by [Rita Raley](#) on March 17, 2010 at 10:48am — [1 Comment](#)



[Class Facebook Group!!!..... and other social media](#)

I'm surprised this hasn't already happened.

Link to the facebook group:
<http://www.facebook.com/group.php?gid=390926361421&ref=ts> (copy and paste into address bar, link doesnt seem to work)

Also, I thought it might be worthwhile to post up other social media we may be involved in and are comfortable sharing.

Facebook: <http://www.facebook.com/profil...> [Continue](#)

Added by [Karan](#) on March 11, 2010 at 9:30pm — [13 Comments](#)



[Final thought on facebook](#)

In class on Tuesday some of us shared our closing thoughts in regards to forms of media like facebook and youtube. Like I said before I have become much more open/less naive concerning all forms of social media, and it is all for the better. However I have one thought I cannot get off my mind that I thought I would share. I have been thinking about facebook, or whatever form of social media it might be, where the user generated page is essentially there to represent the individual. Obviously one... [Continue](#)

Added by [Ryan Boutcher](#) on March 11, 2010 at 5:01pm — [3 Comments](#)



[XMind](#)

Somewhat random but after mentioning WriteRoom in class I wanted to share this software for writing papers/developing ideas. It really helps me to brainstorm and structure whatever I am working on. It's a simple mindmapping software that allows you to organize visually.

<http://www.xmind.net/>
[Continue](#)

Added by [Sevi Khosharay](#) on March 10, 2010 at 1:00am — [4 Comments](#)

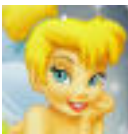


[A Thought About Flash Mobs](#)

In class last Thursday we had a lengthy discussion about flashmobs and the implications of them emerging in the contemporary moment. We talked about how they reflect group mentalities, needs to feel connected, a capacity to evoke joy, and the modes of rapid communication that facilitate them. I thought about them a bit more after class and I wanted to share one of the ideas I came up with that wasn't mentioned our meeting.

It occurred to me while I was at the March 4th demonstration in... [Continue](#)

Added by [Garrett Hazelwood](#) on March 9, 2010 at 8:53pm — [2 Comments](#)



[NEW LAW SUIT! Lohan wants for \\$100 Million for Superbowl Commercial](#)

<http://omg.yahoo.com/news/lindsay-lohan-suing-e-trade-for-milkaholic-parody/37130?nc>

This links you to the site being promoted by Yahoo currently about Lindsay Lohan's new law suit against the E Trade Baby commercial. Lohan doesn't want this commercial to keep being played, although tons of people are surely looking it up on YouTube as I did ... [Continue](#)

Added by [Rachel Seele](#) on March 9, 2010 at 4:15pm — [3 Comments](#)



[U.S. Department of Defense Social Media Hub](#)

This is fairly interesting. The Department of Defense has updated its Social Media Policy stating that "We have chosen to see it as a field of maneuver and rightly so. Our adversaries, criminals, commerce, and our children use it as such. What will be the capabilities of the Internet and World

side Web in five years? Who knows. That is why we describe this as "the responsible and effective use of Internet-based capabilities" rather than Social Media and, let's face it, Web 2.0 is so this morning... [Continue](#)

Added by [Sevi Khosharay](#) on March 8, 2010 at 11:05am — [1 Comment](#)



[text dolphin to 44144..](#)

Just a current example of social media, protesting, "sheeple" and many other points we have recently discussed in class.

Brings awareness to the slaughter of the dolphins happening in Japan right now. I saw this sign flashed as I was watching the Academy Awards. I was wondering what amount of viewers would have otherwise not been informed of this campaign. But is awareness an effective tool for change? How far do campaigns utilizing similar tactics dissipate into otherwise uninfor... [Continue](#)

Added by [Christa Ferrell](#) on March 7, 2010 at 10:23pm — [5 Comments](#)



[Updating Your Facebook: The New Proof of Life](#)

"See this guy? This guy is [Jose Simian](#), Mediaite's "[Meet The Prensa](#)" columnist. He's also the person responsible for giving me a minor heart attack last weekend. Why? Jose is Chilean, and has been in Chile right with his wife and young son for the past several weeks. Including through last week's devastating earthquake. He is okay,... [Continue](#)

Added by [Rita Raley](#) on March 7, 2010 at 6:00pm — [12 Comments](#)



[UCSB Anti-War Protest](#)

I would turn the sound down on this one since it gets pretty loud, but this is a video of a UCSB student getting arrested by police. I don't know the full story behind her arrest but this shows the downside to mob gatherings.

Edit: Added Video of her being pinned down outside of Corwin.... [Continue](#)

Added by [Mary](#) on March 4, 2010 at 6:30pm — [2 Comments](#)



[Narus develops a scary sleuth for social media](#)

The software's user creates a target profile, and Hone then proceeds to link what Nucci calls "islands of information." Hone can analyze VOIP conversations, biometrically identify someone's voice or photograph and then associate it with different phone numbers.

"I can have a sample of your voice in English, and you can start speaking Mandarin tomorrow. It doesn't matter; I'm going to catch you."

It uses artificial intelligence to analyze e-mails and can link mails to different a

... [Continue](#)

Added by [Shaun](#) on March 4, 2010 at 3:00pm — No Comments



[How Nokia helped Iran "persecute and arrest" dissidents](#)

"A new [report out of Finland](#) suggests that the country's corporate poster child, Nokia Siemens, has been involved in some pretty tawdry dealings with Iran, dealings that go beyond the company's admitted involvement with the Iranian regime...."

Nate Anderson,... [Continue](#)

Added by [Rita Raley](#) on March 4, 2010 at 8:00am — [2 Comments](#)



[Remix culture: Blade Runner](#)

So this is a little late, but I recently came across a bunch of songs that are pretty good, incorporating several audio samples from the movie. Sort of epitomizes the best of the remix culture, or maybe it's just the fanboy in me shining through.

<http://http://www.bl2derunner.com/>
[Continue](#)

Added by [Bao Nguyen](#) on March 3, 2010 at 11:41pm — [1 Comment](#)



[Twitter/Art+Social Media](#)

I thought this call for art submissions might be of interest, especially this week (from the [Diane Farris Gallery](#) in Vancouver).

"In the year 2010, the gallery recognizes the strong role played by social media in the production and/or promotion of artwork. We are particularly interested in how social media is affecting the practice of artists who use it to share feedback on the... [Continue](#)

Added by [Rita Raley](#) on March 3, 2010 at 8:07pm — No Comments



[Foreign Police in Focus: Will Facebook Remake the World?](#)

When I traveled through Eastern Europe in the wake of the 1989 revolutions, I carried a computer and a portable printer. I typed up my dispatches, printed them out, and sent them back to my employers by air mail. Even with the lag time of a week or more, my reports on conversations with activists, academics, and politicians remained fresh. Email, after all, was still rudimentary in 1990. The World Wide Web was still three years in the future. Blogs wouldn't debut until four years after that. Cha... [Continue](#)

Added by [Shaun](#) on March 2, 2010 at 4:44pm — No Comments



[**Jonathan Lethem, "The Ecstasy of Influence: A Plagiarism"**](#)

From [Harper's](#) (September 2007):

All mankind is of one author, and is one volume; when one man dies, one chapter is not torn out of the book, but translated into a better language; and every chapter must be so translated. . . .

—John Donne, LOVE AND THEFT

Consider this tale: a cultivated man of middle age looks back on the story of an amour fou, one beginning when, traveling abroad, he takes a room as a lodger. The moment he... [Continue](#)

Added by [Rita Raley](#) on February 25, 2010 at 9:00am — [3 Comments](#)



[Copyright notice by Paul Zukovsky](#)

I mentioned this [copyright notice](#) in class today and it's too outrageous not to post. (It makes "permission was vital, legally" look like a warm hug.)

It starts "I therefore wish to post an obvious 'do not trespass' sign where LZ aficionados may see it" and then goes downhill from there.

"In general, as a matter of principle, and for your own well-being, I urge you to not work on Louis Zukofsky, and prefer that you do not. Wor... [Continue](#)

Added by [Rita Raley](#) on February 23, 2010 at 10:30pm — [4 Comments](#)



[Ed O'Brien of Radiohead on Piracy](#)

<http://www.nme.com/news/radiohead/49390>

This is the piece I was talking about in class today. Anyone agree with him? I think I do.

[Continue](#)

Added by [Harrison DeSantis](#) on February 23, 2010 at 7:38pm — [2 Comments](#)

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Assignments

Midterm paper (25%)

Questions and topics to be assigned. Papers will be 5-6 pages in length. Papers are due Thursday, February 4, in class. Hard copies only. A specific description of this paper assignment [is available here](#).

Collaborative projects (25%)

Students will work in groups of 3-4 throughout the term; projects will be due at the end of the quarter. The parameters of this assignment will evolve as the term progresses but the basic idea is that you will work in teams and produce online projects that have a fairly substantial writing component. Teams will select their own topics in consultation with us; abstracts are due at the end of Week 8. Projects are due on Tuesday, March 16. To submit your work, send us the URL once you are finished.


Class participation (50%)

As one would expect from our course topic, a significant emphasis will be placed on participation and collaborative activities. Perhaps the most important activity will be weekly reading responses posted to this website. The forum is probably the best place for these responses though you may want to use the blog feature as well. Your response may take a number of different forms; one of these would be using a passage from our reading as a springboard for your commentary. In addition to the reading responses, every member of the class will be expected to contribute other content to our Ning site; what and how exactly you contribute is up to you. The one thing you should not do is delete anything. Every member of the class will also be expected to give one in-class presentation on course material.

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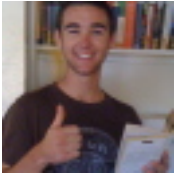
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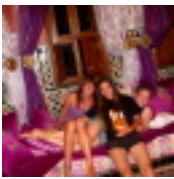
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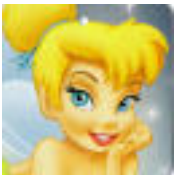
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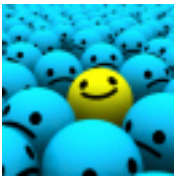
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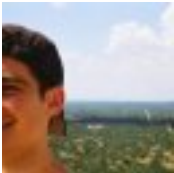
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